



**BATTLE ZONE V
AT 'THE CASTLE'**

**BOSTON, MA
DECEMBER 15, 2006**



Contact: Hank Tuohy – Tuohy Sports & Entertainment
hank@tuohysports.com

SPONSORSHIP and ADVERTISING Rates

PLATINUM MEDAL SPONSORSHIP \$12,500.00

- (6) 30 SEC COMMERCIAL SPOTS ON NESN AND COMPANY LOGO ON RING MAT
- (10) NAME MENTIONS BETWEEN BOUTS AND FULL PAGE COLOR COVER AD IN PROGRAM
- (12) VIP TICKETS
- (4) BANNERS INSIDE ARENA
- (2) TABLES FOR MARKETING EXPOSURE

GOLD MEDAL SPONSORSHIP \$5,000.00

- (3) 30 SEC COMMERCIAL SPOTS ON NESN AND COMPANY LOGO ON RING MAT
- (2) 3 X 6 BANNERS INSIDE ARENA
- (6) NAME MENTIONS BETWEEN BOUTS AND FULL PAGE COLOR AD IN PROGRAM
- (8) VIP TICKETS
- (1) TABLE FOR MARKETING EXPOSURE

SILVER MEDAL SPONSORSHIP \$2,500.00

- (1) 30 SEC COMMERCIAL SPOT ON NESN
- (1) 3 X 6 BANNER INSIDE ARENA
- (1) NAME MENTION BETWEEN BOUTS AND HALF PAGE AD IN PROGRAM
- (4) VIP TICKETS
- (1) TABLE FOR MARKETING EXPOSURE

BATTLE ZONE V
AT "THE CASTLE", BOSTON, MA
DECEMBER 15, 2006

SPONSORSHIP and ADVERTISING Rates

BRONZE MEDAL SPONSORSHIP \$1,250.00

- (1) 3 X 6 BANNER INSIDE ARENA
- (1) NAME MENTION BETWEEN BOUTS AND QUARTER PAGE AD IN PROGRAM
- (6) TICKETS TO FIGHT

PROGRAM ADVERTISING 1,000 PRINTED

OUTSIDE BACK COVER	\$1,000.00
INSIDE BACK COVER	\$ 750.00
INSIDE FRONT COVER	\$ 750.00
FULL PAGE	\$ 500.00
HALF PAGE	\$ 300.00
QUARTER PAGE	\$ 150.00

A MULTI-BOXING MATCH SPONSORSHIP IS AVAILABLE

- NESN WILL AIR EVENT 5 TIMES WITHIN 30 DAYS
- NESN BROADCASTS ON CABLE: COMCAST, COX & ETC.
- NESN BROADCASTS ON SATELLITE: DIRECT TV & DISH NETWORK

Fight Tickets: VIP \$125(meal/ringside seat, welcome bag), Ringside \$75, Reserved \$40, General Admission \$25(SRO) Call 617-842-8661

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